

Privacy Policy

Sunrise Gate Homes, its related and affiliated entities and those licensees using the "Sunrise Gate Homes" trademark, are committed to protecting your right to privacy. This privacy policy informs you of our practices relating to the collection, use and disclosure of personal information and tells you about the ways we ensure that your privacy and the confidentiality of your information are protected.

Terms

What does "personal information" mean?

For the purposes of this Privacy Policy, "personal information" means information about identifiable individuals and includes contact information (for example; name, mailing address, e-mail address, telephone number), demographic information, household information, preference information and transaction-related information. Personal information does not include business information, such as an individual's business address and telephone number.

Collecting personal information

Sunrise Gate Homes collects personal information from individuals on a voluntary basis through surveys, contest entry forms, registration forms, questionnaires, transaction documents or other similar documents.

Using personal information

Sunrise Gate Homes uses personal information that it collects for the following limited purposes:

- To communicate with individuals
- To assist in understanding individuals' needs and preferences and to adjust our products and services accordingly
- To conduct, process and complete transactions with customers
- Sunrise Gate Homes may, from time to time, contact individuals by electronic format, regular mail or telephone for any of the purposes set out above.

Disclosing personal information

We knowingly disclose personal information when we have received your consent to do so or under limited circumstances specifically described when personal information is collected. However, we will disclose personal information without such consent when such disclosure is permitted or required by law.

We will not knowingly disclose personal information to any third parties except:

- To our agents, professional advisors, promotional and marketing agencies, and to any other third parties in order to complete transactions, to process data and to service our customers. These third parties and their respective employees are only provided with such personal information as is necessary to perform the services for which they have

been contracted and are restricted from using the personal information for any purpose other than as described above.

- Sunrise Gate Homes does not sell, rent or trade personal information that it collects. In the event of the sale of Sunrise Gate Homes, personal information may be one of the transferred business assets.

Retaining personal information

At such time as personal information is no longer required for the purposes stated in this Privacy Policy or other statutory requirements, such personal information will be made anonymous or destroyed.

PROTECTING PERSONAL INFORMATION

To ensure the security of our customers' personal information we have designated a Privacy Officer to be responsible for the care and control of personal information. Although we take great care and appropriate measures in protecting the security and confidentiality of personal information stored in our databases, information transmitted over the internet can be intercepted by unauthorized third parties. Sunrise Gate Homes does not assume any liability for any unauthorized use, misuse, alteration or interception of personal information over the internet by third parties. In addition, we do not assume liability for any unauthorized use of personal information collected by third parties with websites that are the current or future subject of a link from our website and this Privacy Policy does not extend to such links. We recommend that you read the privacy statements of such third parties and make an informed decision as to whether you wish to visit their website and/or provide personal information to such third parties.

COOKIES, ANALYTICS, REMARKETING AND OPTING OUT

BROWSING THE SUNRISE GATE HOMES AND ASSOCIATED WEBSITES

Together with our service providers, we collect IP (Internet Protocol) addresses from all Sunrise Gate Homes and associated website visitors as well as other related information, such as your operating system, your internet browser, page requests and the average time you spend on our website. This information is used to help us generally understand our Sunrise Gate Homes and associated website activity and to monitor and improve the overall website experience.

COOKIES

As you browse the Sunrise Gate Homes and associated websites, advertising cookies will be placed on your computer so that we can better understand your interests. A "cookie" is a small amount of data that our website can send to your internet browser which may then be stored on your computer's hard drive so that we can recognize you when you return to our website in the future. If you have registered with the Sunrise Gate Homes and/or associated websites, these cookies may let us know who you are and identify your browser as one that has visited the websites before. These cookies may also be required to access your account information (which is securely stored on the hard drive of our computer) in order to allow us to deliver our products and personalized services to you. You may set your web browser to notify you when you receive a cookie or to not accept certain cookies. However, if you decide not to accept cookies from the websites, you may not be able to take advantage of all of the features of the website.

ANALYTICS AND REMARKETING

We also use cookies to provide us and our third party service providers, such as Google

Analytics ("GA"), with the ability to gather and analyze information about the areas that you visit on the Saxon Developments and associated websites that will be used to personalize our website in accordance with your interests and assumed preferences. In addition, you may view advertisements posted on the site by Google or other third parties. Through first party and third party cookies, as well as related technologies such as web server logs, tracer tags and web beacons, these third parties may collect information about you while you are visiting the the websites and other websites. They may use this data to show you advertisements on the the websites and across the Internet based on your prior visits to the websites and elsewhere on the Internet. We do not collect this information nor do we control the content of the advertisements that you will see from these third parties. For more information on GA, see: "How Google uses data when you use our partners' sites or apps".

OPTING OUT OF INTEREST BASED ADVERTISING

If you want to find out more about the collection and use of information by third parties for customized advertising purposes, or if you would like to opt out of certain third-party cookies and make selections about what online advertisement you want to receive, you can visit the Digital Advertising Alliance website at www.digitaladvertisingalliance.org or <http://www.aboutads.info/choices/> or the Digital Advertising Alliance of Canada website at <http://www.youradchoices.ca/choices>. You may also be able to opt out of customized Google Display Network ads by visiting the Ads Preferences Manager <http://www.google.com/ads/preferences/> and the Google Analytics Opt-out Browser Add-on <http://www.google.ca/ads/preferences/plugin/>. Your continued use of the Saxon Developments and associated websites without opting out means that you understand and agree to data collection to provide you with remarketing ads using GA and cookies from other third parties based on your prior visits to our websites and other websites elsewhere on the Internet.

Contact Us

Should you have any questions or comments about our Privacy Policy and/or practices, we invite you to contact us in one of the following ways:

Sunrise Gate Homes 2233 Argentia Rd, Mississauga, ON L5N 6A6

By email: sales@terrassecondos.com

This Privacy Policy may be amended from time to time.